

A FEW FUNDRAISING EVENT IDEAS TO BENEFIT BRITEPATHS

To get you started, here are a few ideas for some successful event ideas.

- ◆ An "a-Thon": Any event can be turned into an a-Thon by making it an endurance event. You can do a rock-a-thon with a rocking chair, a read-a-thon, a dance-a-thon, a hula hoop-a-thon - use your imagination!
- ▼ Fore a Good Cause: Everyone loves a golf tournament, especially when they know it is for charity. Friends have held golf tournaments and raised thousands of dollars while having fun.
- Wine & Cheese Evening: Host a wine tasting (perhaps with the help of local suppliers to provide the wine and cheese.) Sell tickets in advance (checks made payable to Britepaths) and donate proceeds to Britepaths. Each table could have a theme such as a particular country or winegrowing or cheese producing area.
- ◆ Change Drive Create boxes for your friends and family to place on their dressers. At the end of the day they can drop their spare change in the box. Before the pledge deadline, gather the boxes and count the \$\$. Small Change makes a Big Difference.

Work Place Ideas

- Casual/Jeans Friday: See if you can charge your co-workers a donation to Britepaths for the privilege of coming to work in jeans.
- ◆ Chili Cook-off Which is voted best Texas, Cincinnati, or your original style?
- ♥ Office Ice Cream Social Who doesn't love ice cream? Who doesn't love eating ice cream for a GREAT cause?

Creative Ideas for Creative Kids to Raise Money

- ▶ Lemonade stand: Especially great for the summer.
- Neighborhood Yard Sale: Get neighborhood families to gather their old books, used clothes and household items to sell. Donate the proceeds to Britepaths to help other kids.
- Birthday Donations: For their birthdays, kids can ask parents, friends and grand-parents to make a donation to Britepaths instead of buying a gift. Kids can do the same for other people's birthdays. Make up a card for the birthday person explaining that a donation was made in honor of his/her birthday.

For more ideas, contact Jennifer Rose at irose@britepaths.org or 703.273.8829.