



Fiscal Year 2023 Impact Report
July 2022 - June 2023

Moving Forward Together

Greetings from our Executive Director

Dear Friends,

At Britepaths, the power of our work lies in moving forward. This theme is central as we support and mentor clients on their progressive journey toward stability, self-sufficiency, and success.

Throughout our 39th year of service to Fairfax County and Northern Virginia, we continue to be inspired by the dedication and spirit of our clients, staff, volunteers, and friends like you.

With your support in fiscal year 2023, we served more than 11,000 individuals in our region, providing emergency food and financial assistance, financial education, and workforce readiness and professional certification programs. We gave more than 5,000 children in our local public schools the tools they needed to start the school year strong and nutritious meals to bridge gaps during weekends and holiday breaks.

Without you, none of this would be possible. The vital work to help keep families in their homes, teach skills that empower individuals to level up their careers or gain control of their finances, and support our region's vulnerable children simply would not happen. Even with all we have accomplished together, hard work remains. In Fairfax County alone, one in 17 people lives in poverty, and 41 percent of families with children experience food insecurity. The families touched by our work represent more than these heartbreaking statistics. They are our neighbors, determined and hopeful, part of our vibrant community, working to overcome daily hardship and challenges as they make their way on a brighter path forward.

Thank you for making a positive difference and bringing our ambitious vision of thriving and wellbeing for all closer to reality every day. I hope the stories of our impact in the pages that follow inspire you to stay connected as we look forward to our 40th anniversary in 2024.



Lisa Whetzel
Executive Director

Special Events



Wine & Wonderment Britepaths kicked off last year's holiday season in November with our sparkling Wine & Wonderment event at 2941 Restaurant, raising funds to help families in our Holiday Program enjoy holiday meals and gifts for their children. We honored longtime supporters Kim and Pete Scudera with the Beacon Award for their support during the pandemic and presented Financial Empowerment volunteer Robbie Mosley with the Brite Star Award for his more than 300 hours of exemplary service since 2019.



Artful Living: Forward On April 27, 2023, we hosted our 9th Artful Living fundraiser at the Country Club of Fairfax, generating more than \$67,000 in cash and in-kind support to benefit our clients and programs. Guests enjoyed a juried art show and sale, a live jazz performance, and a festive live auction and Artful Vino game. Dedicated volunteer mentor Mitch Falter delivered a compelling keynote about how his Financial Empowerment clients' fortitude and accomplishments inspire him.



Program Impact

Since 1984, Britepaths has provided help and hope to Northern Virginia residents facing economic crisis through programs to stabilize families, foster personal empowerment, and support the needs of children. Our life-changing programs equip individuals and families with the resources and skills they need to withstand a financial emergency and begin a journey toward lasting independence and thriving.

Stabilizing Families

Britepaths' emergency food, financial assistance, and car repair assistance programs help to reduce the instances of food insecurity in our region and prevent families from facing eviction and homelessness. In fiscal year 2023, 584 clients accessed our food and household supplies pantry and/or received a \$400 grocery gift card to meet an emergency food need. Britepaths served 205 clients through our short-term Food Bridge program and by providing farmers market vouchers. Additionally, 1,707 clients received grants of up to \$1,000 for rent and/or utility assistance.

Learn More About Britepaths' Clients.



- The average annual income of clients we served in fiscal year 2023 was \$18,122.
- Of families receiving financial assistance for rent or utilities, 475 were female-headed households.
- Of families participating in our food programs, 199 were female-headed households.
- 324 clients participate in multiple Britepaths programs.



Virtual services have allowed us to increase our geographic footprint and yield additional benefits for the individuals and families we serve.

britepaths.org

Financial Empowerment

The Financial Empowerment Center, a program of Britepaths in partnership with United Way of the National Capital Area and Fairfax County, provides financial education and support for clients facing financial challenges to help them better understand their finances and work toward achieving their goals. In fiscal year 2023, our Financial Empowerment Center at South County served 776 clients through financial literacy classes, and 353 individuals worked with a financial coach during the year.

Roshon's Story

When Roshon contacted the Financial Empowerment Center at South County in 2021, she and her family were overwhelmed with credit card debt and high-interest loans and were falling behind on rent. Working with her financial mentor, Jessie, she has now paid off most of her debt and significantly increased her credit score, started saving and planning for future expenses, avoided a predatory auto loan, shifted the way she thinks about money, and feels more confident about her ability to handle her finances.



Roshon and her mentor Jessie

Workforce Development

Since Britepaths launched our first Workforce Development program in 2011, we have expanded our offerings to best meet the needs of community members who face barriers to attaining and advancing in jobs that pay well and offer career growth. Provided through our Financial Empowerment Center, current programming includes group workshops; one-on-one job readiness coaching; Network Up, short-term field-specific career mentoring; and two IT training programs: AWS re/Start and Google IT Certification with CompTIA A+.

In fiscal year 2023, 153 clients participated in workforce readiness workshops and mentoring, and 19 clients completed entry level job skills training. In the spring of 2023, we piloted a Leadmen Leadership training series with C.J. Coakley Co., training line workers to become lead workers which increases their pay and career prospects. Britepaths continues to work with Coakley employees and looks forward to replicating these classes in various industries in 2024.



YEAR IN REVIEW



In Fiscal Year 2023, Britepaths served 7,999 families across Northern Virginia, impacting the lives of 11,555 individuals.

Stabilizing Families

935

Families received food or financial assistance, helping 2,683 people in our region.

Fostering Personal Empowerment

2,761

Individuals participated in Financial Empowerment and Workforce Development coaching or mentoring, classes, and workshops.

Providing Supports for Children

5,140

Children and youth received Food4Thought weekend meal packs, Back to School supplies, Holiday Program assistance, and financial education.

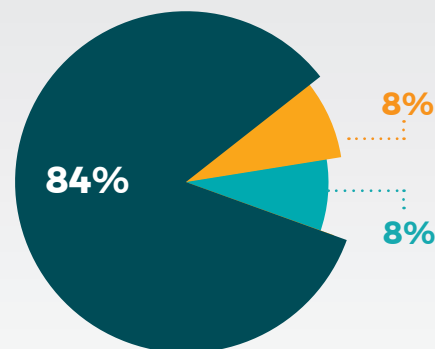
Volunteer Power

473

Volunteers donated 5,583 hours, valued at \$191,032, to assist our families and support our work.

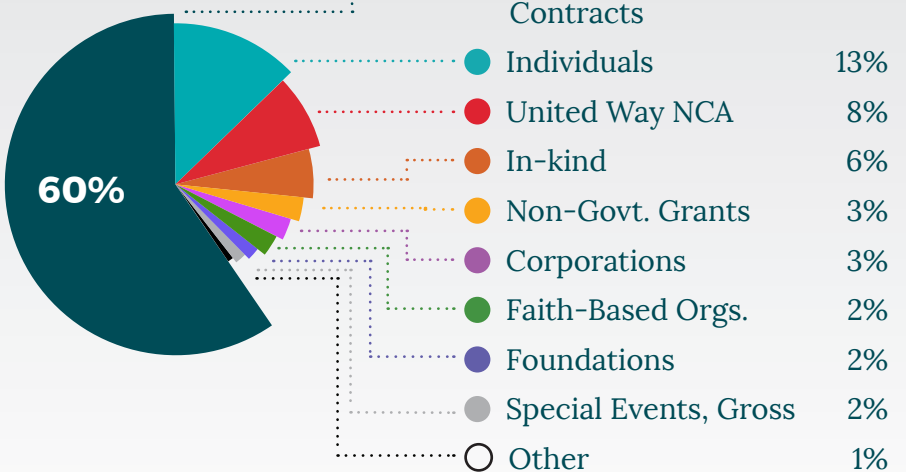
2023

Expenses



- Program 84%
- Fundraising 8%
- Administrative 8%

Revenue



Total: \$2,988,368

Thank you

A special thank you to the following civic and social organizations, corporations, faith partners, family foundations and trusts, and private foundations for your generous financial support in fiscal year 2023!

\$100,000+

- Fairfax County
- United Way of the National Capital Area

\$20,000 - \$49,999

- Foundation for Financial Planning
- Weller Family Foundation
- Whocares Foundation Inc.

\$10,000 - \$19,999

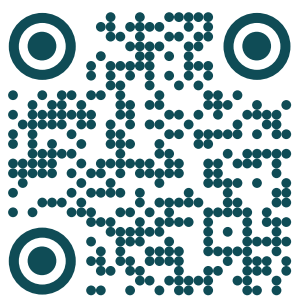
- The P & A Family Foundation
- St. Mary of Sorrows Catholic Church

\$5,000 - \$9,999

- Evangelical Lutheran Church in America
- Harry & Zoe Poole Foundation
- HumanTouch, LLC
- Meridian Knowledge Solutions
- Ourisman Fairfax Toyota
- Vienna Baptist Church
- Womenade

\$1,000 - \$4,999

- American Legion Post 177
- Antioch Baptist Church Sunday School
- Apple Federal Credit Union - Fairfax
- Bob's Discount Furniture Charitable Foundation, Inc.
- Christ Evangelical Lutheran Church
- Church of the Good Shepherd Episcopal
- Church of the Holy Comforter
- Democratic Women of Clifton and Northern Virginia
- The Closet of the Greater Herndon Area
- Cox Farms
- ECS
- Elevance Health, Inc.
- Enterprise Holdings Foundations
- Episcopal Church Women of Holy Comforter
- Evangelical Lutheran Church of the Redeemer
- Fairfax Ace Hardware
- Food Lion Feeds Charitable Foundation
- The Harrington Team
- Helen G. Gifford Foundation
- Kearney & Company
- MainStreet Bank
- The Matthew Korn & Cynthia Miller Family Foundation
- Maximus Foundation
- The Morrison & Foerster Foundation
- No Child Goes Hungry
- Our Lady of Good Counsel Catholic Church
- PB Mares
- Peterson Family Foundation
- Philip L. Graham Fund
- Stanley Martin Homes
- Starfish Foundation of Fairfax
- Transurban (USA) Operations, Inc.
- Walmart Store #5880
- Woori America Bank



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- | | |
|--|----------------------------|
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| Angie Delboy | Christina Saxon |
| | May Shallal |
| | Zakiya Thomas |

Britepaths Staff

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| Dorothy Altmiller ,
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<i>Financial Empowerment Center Coordinator</i> | Cecilia LeGrand ,
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<i>Workforce Development Manager</i> |
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<i>Financial Empowerment Center Manager</i> |
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<i>Programs Director</i> | Lisa Whetzel ,
<i>Executive Director</i> |
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<i>Data Architect</i> | Iris Woodard ,
<i>Workforce Development Specialist</i> |
| Brenda Hernandez ,
<i>Programs Manager</i> | Emily Williams ,
<i>Financial Empowerment Programs Coordinator</i> |
| Abra Kurt ,
<i>Development Director</i> | |

The Board and Staff lists above reflect Britepaths' personnel at fiscal year end, June 30, 2023.



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