

**STRONGER TODAY
BRIGHTER TOMORROW**



britepaths
Stronger Today, Brighter Tomorrow

Anniversary Events
Sponsorship Opportunities



Volunteer + Community Partner Appreciation Day

Join Britepaths as we
celebrate 40 years
of service to
our community and the
people and partners who
make our work possible!

SPONSORSHIPS
AVAILABLE!



**SUNDAY, MAY 5, 2024
3PM TO 5PM**

**EARP'S ORDINARY
10420 MAIN STREET
FAIRFAX, VA**

**FAMILY FRIENDLY
LIGHT BITES + BEVERAGES
LIVE MUSIC**



Anniversary Gala

Join Britepaths as we celebrate 40 years of service to our community and take a look at our past, present, and plans for the future!

SPONSORSHIPS AVAILABLE!



FRIDAY, SEPTEMBER 20, 2024
6PM TO 10PM

MARRIOTT WESTFIELDS
14750 CONFERENCE CENTER DRIVE
CHANTILLY, VA

RED CARPET PHOTOS
COCKTAIL HOUR
LIVE MUSIC + DANCING



PRESENTING SPONSOR \$50,000 (one available)

- Britepaths 40th Anniversary Stronger Today, Brighter Tomorrow presented by [your name/logo] on all event materials
- Ongoing monthly recognition throughout 2024 as our 40th Anniversary Presenting Sponsor
- Deliver Presenting Sponsor's remarks at 40th Anniversary Gala event
- Exclusive 40th Anniversary Gala Presenting Sponsor signage and branding on backdrop of program stage
- Full-page ad in 40th Anniversary Gala keepsake program
- + Benefits at Decade sponsor level

CENTURY \$20,000 (one available)

- Exclusive sponsorship of the Britepaths 40th Anniversary Volunteer + Community Partner Appreciation Day event at Earp's Ordinary in Fairfax, on May 5, 2024
- Ongoing monthly recognition throughout 2024 as a 40th Anniversary Sponsor
- Britepaths 40th Anniversary Volunteer Appreciation Day sponsored by [your name/logo] on all Volunteer Appreciation Day event materials
- 24"x36" branded Volunteer Appreciation Day sign at volunteer appreciation event
- Two-page spread, including full-page ad, in 40th Anniversary Gala keepsake program
- + Benefits at Decade sponsor level

BRIGHTER TOMORROW AFTER PARTY SPONSOR \$17,500 (one available)

- Exclusive Sponsorship of the Brighter Tomorrow After Party with live music by a top tier regional band
- Speaking opportunity to kick off the after party and introduce the band
- Britepaths 40th Anniversary Gala Brighter Tomorrow After Party presented by [your name/logo] on all event materials
- 24"x36" branded Brighter Tomorrow After Party sign at gala event
- Full page branded Brighter Tomorrow After Party ad in keepsake program
- + Benefits at Decade sponsor level

DECADE SPONSOR \$10,000

- Half-page ad in gala keepsake program
- Opportunity to submit a 30-second 40th Anniversary sponsor video that will be posted on Britepaths website and YouTube throughout 2024 and played at gala event
- Overnight Anniversary Gala stay for two at Westfields Marriott Washington Dulles on Friday, September 20, 2024
- + Benefits at 1984 Table Sponsor level

STRONGER TODAY COCKTAIL HOUR SPONSOR \$7,500 (one available)

- Exclusive Sponsorship of the Stronger Today Cocktail Hour
- Britepaths 40th Anniversary Gala Stronger Today Cocktail Hour presented by [your name/logo] on all event materials
- 10' x 10' branded step and repeat with your name/logo for red carpet arrival photos at gala event
- + Benefits at 1984 Table Sponsor level

1984 TABLE SPONSOR \$5,000

- Reserved gala table for 8 guests with logo or name branded table sign
- Choose your table name from a list of fun 1984 pop culture references from the year Britepaths was born
- Opportunity to submit a 15-second 40th Anniversary sponsor video that will be posted on Britepaths website and YouTube July through September 2024 and played at gala event
- Logo or name listing as a sponsor on gala event signage and in keepsake event program
- + benefits at Friend of Britepaths level

FRIEND OF BRITEPATHS SPONSOR \$2,500

- Four 40th Anniversary gala tickets with reserved seating
- Name listing as a sponsor on event signage and in keepsake program
- Name listing on Britepaths website, social media, and print and digital newsletters as a gala event sponsor