



## 6TH ANNUAL COMPLETE THE CIRCLE FOODRAISER

*Be a Part of the "Big Picture" to Fight Local Hunger*

**Sunday, October 29, 2017 from 1pm–2:30pm**  
Fairfax High School Practice Field

### BRITEPATHS SPONSORSHIP OPPORTUNITIES

Join us for an exciting event and Food Drive this fall to raise awareness and fight hunger in our community! *Complete the Circle* is a creative, meaningful service project for groups, families and businesses - where more than a thousand community members in different colored T-shirts will join together to create a "living painting" of an image similar to the one to the left. This image will then be photographed from the sky. Food donation items collected that day will "complete the circle" of giving by framing our "living painting" and feeding our neighbors in need this winter. Full event details at: [www.CompleteTheCircleFx.org](http://www.CompleteTheCircleFx.org)



**360° SPONSOR \$5,000**

**270° SPONSOR \$2,500**

**180° SPONSOR \$1,500**

**90° SPONSOR \$1,000**

**45° SPONSOR \$500**

Contact Development Manager, Jennifer Rose at [jrose@britepaths.org](mailto:jrose@britepaths.org).

*Hurry to reserve your commitment by September 28, 2017 to ensure receiving FULL Sponsorship Benefits!*

### COMPLETE THE CIRCLE SPONSORSHIP BENEFITS

#### 360° LEVEL : \$5,000

- Logo on event publicity, including on *Complete the Circle* T-shirts if reserved before **9/28/17**.
  - Publicity at event website with logo/hyperlink, e-newsletters, social media, event press release.
  - Logo on event signage. Opportunity to distribute promotional materials at event.
  - T-Shirts for up to 25 participants to form your very own team to be a part of the "Big Picture".
  - Four tickets to Wine & Wonderment as well as a special "Champagne Toast" reception (11/15/17).
- This commitment level can help Britepaths provide a Thanksgiving meal for 100 families in need.

#### 270° LEVEL: \$2,500

- Logo on event publicity and signage, including on event T-shirts if reserved before **9/28/17**.
  - Publicity at event website with logo/hyperlink, e-newsletters, social media, event press release.
  - Logo on event signage. Opportunity to distribute promotional materials at event.
  - T-Shirts for up to 20 participants to form your very own team to be a part of the "Big Picture".
  - Two tickets to Wine & Wonderment as well as a special "Champagne Toast" reception (11/15/17).
- This commitment level can help Britepaths provide two-weeks of groceries for 30 families enrolled in our Food Program.

#### 180° LEVEL: \$1,500

- Name on event publicity and signage, including on event T-shirts if reserved before **9/28/17**.
  - Publicity at event website with name only, e-newsletters, social media, event press release.
  - T-Shirts for up to 15 participants to form your very own team to be a part of the "Big Picture".
- This commitment level can help Britepaths provide up to 5 families with one-time auto-repair assistance so they can continue to travel to and from work.

#### 90° LEVEL: \$1,000

- Name on event publicity and signage, including on event T-shirts if reserved before **9/28/17**.
  - Publicity at event website with name only, e-newsletters, social media, event press release.
  - T-Shirts for up to 10 participants to form your very own team to be a part of the "Big Picture".
- This commitment level can help Britepaths provide 5 families with one-time utility or rent assistance so they can avoid homelessness.

## 45° LEVEL: \$500

- Name on event publicity and signage, including on event T-shirts if reserved before **9/28/17**.
- Publicity at event website with name only, e-newsletters, social media, event press release.
- Shirts for up to 5 participants to be a part of the “Big Picture”.

This commitment level can help Britepaths provide 5 families with an emergency food delivery.

## **UNDERWRITING OPPORTUNITIES**

All event underwriters will be listed on event publicity and signage, including event t-shirts (if committed by **9/28/17**.) Underwriters will also be included on event website, e-news, social media postings, and event press releases.

**\$5,000—T-SHIRTS** (Participants pay for a portion of the t-shirt. Underwriter would underwrite the balance subsidized by event organizers. Recognition on t-shirt as the t-shirt underwriter.)

**\$3,000 – ARTIST** (Includes artist’s travel expenses, design of the logo, photo, and creation of event video. Underwriter to receive special credited in video.)

**\$1,500 – PRINTING EXPENSE** (Underwriter to have an info table at event. Will also be permitted to hang a banner and distribute promotional material at the event.)

**\$1,000 – VENUE-RELATED EXPENSES** (Underwriter to have an info table at event. Will also be permitted to distribute promotional material at the event.)

**\$500 – POSTCARDS AND SPONSORS’ PHOTOS** (Underwriter’s logo on postcard that will be mailed to EVERY participant.)

## **IMPORTANT DEADLINES**

### Thursday, September 28

- Last date to reserve and pay for your sponsorship to be included on event T-shirts. Sponsorships received after this date will not be listed on the t-shirt.
- Logos due for t-shirts.
- Deadline to submit team names in order to be listed on the back of the **t-shirt** and on **event banners** and other **event signage**. Teams registered after this date will not be listed on the t-shirt or event banners.
- All team T-shirt orders due. A limited number of extra t-shirts will be ordered, however, there will be no guarantee that participants registering after this date will receive a t-shirt.
- Registration deadline to be included in media release.

### Friday, October 27

Online registration ends at 11:59pm. Walk-ins will be accepted at the event.

## **DEADLINE TO BE INCLUDED ON T-SHIRTS AND EVENT BANNERS AND TO GUARANTEE T-SHIRT SIZE IS THURSDAY, SEPTEMBER 28, 2017.**

PAYMENT OPTIONS: CREDIT CARD Payment on our website <https://britepaths.org/events>

*-or-*

CHECK made payable to “*Britepaths* “ (*put “CTC in the memo line*)  
(Tax ID # 52-1596259)

Mail to: Britepaths—4080 Chain Bridge Rd., 2nd Floor; Fairfax VA 22030

QUESTIONS? Contact Jennifer Rose at [jrose@britepaths.org](mailto:jrose@britepaths.org) or 703.273.8829, ext. 555.

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