



**britepaths**  
35 Years and Thriving

## Artful Living Sponsorship Opportunities

By partnering with Britepaths, our sponsors have incredible opportunities to promote their brand to thousands of northern Virginia, Washington DC and Maryland residents while supporting one of this area's leading non-profits. In the past years, Britepaths has been featured in Fairfax Woman Magazine, the Washingtonian, InsideNoVa, Great Day Washington, NBC4, The Washington Post and more!

### **AVANTE-GARDE : \$15,000**

- Logo and name recognition in all promotional materials, including signage, printed and internet promotions, press releases, event website and social media
- Opportunity to introduce the client speaker during the program
- Full page ad in event program
- 15 tickets to the event
- Personal meet and greet with Britepaths' leaders
- Opportunity to provide gift bags or branded item
- Opportunity to provide volunteers for the art sale or chair the event planning committee

### **EXPRESSIONIST: \$10,000**

- Logo and name recognition in all promotional materials, including signage, printed and internet promotions, press releases, event website and social media
- 1/2 page ad in event program
- 10 tickets to the event
- Opportunity to provide branded item for gift bag
- Opportunity to provide volunteers for the event planning committee or serve at the event check-out

### **IMPRESSIONIST: \$5,000**

- Logo and name recognition in all promotional materials, including signage, printed and internet promotions, press releases, event website and social media
- 1/4 page ad in event program
- 8 tickets to the event
- Opportunity to provide branded item for gift bag
- Opportunity to provide volunteers for the event planning committee

### **CLASSICAL: \$3,000**

- Logo and name recognition in all promotional materials, including signage, printed and internet promotions, press releases, event website and social media
- Business card sized ad in the event program
- 4 tickets to the event
- Opportunity to provide printed marketing material for gift bag
- Opportunity to provide volunteers for the event planning committee

### **CURATOR: \$1,000**

- Name recognition in all promotional materials, including signage, printed and internet promotions, press releases, event website and social media
- Listing in the event program
- 2 tickets to the event
- Opportunity to provide printed marketing material for gift bag
- Opportunity to provide volunteers for the event planning committee

*over, please*

## Signature Sponsors

These exclusive sponsorship opportunities below help us deliver high quality and unique elements to the event. In return for your generous sponsorship, you will find recognition benefits associated with each level.

### Printing Sponsor – \$2,000—**SOLD OUT**

Your company name on invitations, event program, event signage and flyers as the printing sponsors (Deadlines apply). Your staff can volunteer at the registration table.

### Bar Sponsor – **SOLD OUT**

### Dessert Sponsor – \$1,500 – **SOLD OUT**

Provide the desserts and have your company name on the dessert table. Get creative and come up with a unique display for your delectable confections! You can provide volunteers for the dessert table to talk to guests all about your business!

### Photo Booth Sponsor – \$1,000

Your company name/logo prominently placed on the keepsake photo that guests will receive after stepping out of the exciting photo booth complete with props.

### Juried Art Sponsor – \$1,000 – **SOLD OUT**

Your company name will be featured on the People's Choice award ballots and alongside the Judge bios in the event program. A representative from your company can announce the winner!

### Auction Sponsor – \$500 – **SOLD OUT**

Your name will be featured on the live auction materials to include the live auction presentation, and package descriptions featured online and in email communications.

## IMPORTANT DEADLINES

### Friday, March 8

- Deadline to be listed as a printing underwriter on invitations.

### Friday, March 22

- Deadline to be included in all media releases.

### Friday, April 5

- Deadline to get artwork in for event program ads. Deadline to be listed as a printing underwriter on event program.

## EVENT DAY: May 2, 2019 Country Club of Fairfax 7 PM–10 PM

For additional information on event sponsorship please contact D'Ivonne Holman, Director of Development, at [dholman@britepaths.org](mailto:dholman@britepaths.org) or 703.273.8829.

Britepaths is a 501 c3 tax-exempt organization. Our tax ID number is 52-1596259.

PAYMENT OPTIONS: CREDIT CARD Payment on our website: [Britepaths.org](http://Britepaths.org)

-or-

CHECK made payable to "Britepaths - Artful Living"

Britepaths, 3959 Pender Drive, Suite 200, Fairfax VA 22030

[britepaths.org](http://britepaths.org)

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