



Impact and ROI Matter

*A Sound Investment in a Better Future
for Local Neighbors and Families*

At Britepaths, we understand that your company seeks a good Return-On-Investment (ROI) for every decision, including when you select a non-profit to support. How can you tell that the community work you are considering is effective and efficient? Britepaths is proud of our good governance and community impact. Our work makes an important, tangible difference, helping families in the Fairfax County area move from a place of need to true financial self-sufficiency.

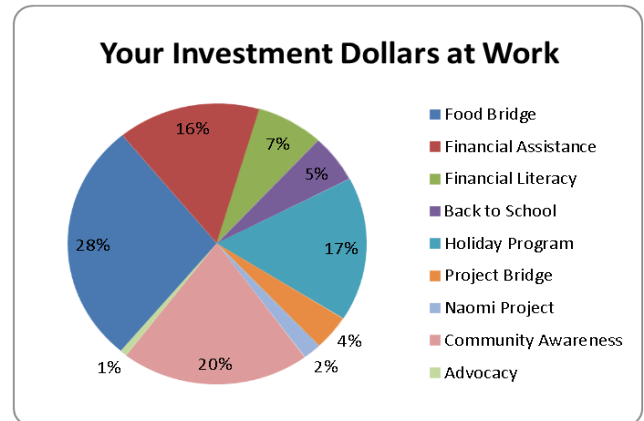
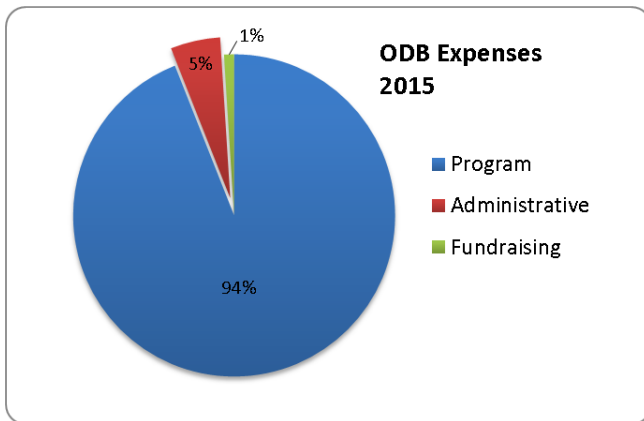
We appreciate our large and diverse base of community supporters that includes more than 4,000 area residents who generously support us with their time, talent, and treasure, including cash gifts large and small. Our loyal grassroots supporters appreciate the flexibility to designate their gift to a specific program that aligns with their particular interest. Or, many choose to gift our General Fund, which gives us the flexibility to keep up with the changing needs of our community.

It costs Fairfax County taxpayers \$13,500/year to provide a bed in a shelter

If we - if you - can help a family in need by providing temporary food assistance or a rent or utility payment, doesn't that make economic sense? Your assistance also helps that family in crisis avoid the social stigma, stress and upheaval associated with homelessness.

Britepaths Strives to Help Families Avoid Homelessness.

Demand for our assistance almost always outpaces our ability to help: We receive an average of 5 calls for help per day that have to be turned away. We strive to keep our operating expenses low, and unrestricted gifts are critical to help increase our capacity to empower our community to better serve our neighbors and families struggling with financial crises. Our 2015 overhead rate was 6%.



Community Impact

65,000+ meals annually
 \$109,000+ financial assistance to 448 families
 3,000 served Holiday program
 8,600+ volunteers hours annually
 600+ adults increase financial knowledge,
 15% improve financial stability



Named "One of the Best" of our area's smaller non-profits by the *2016/17 Catalogue of Philanthropy: Greater Washington*.



Named 2015 Best Charity in NOVA by *Virginia Living Magazine!*