



britepaths

Artful Living connected

sponsorship opportunities

| | |
|----------------------|----------|
| AVANTE-GARDE | \$15,000 |
| EXPRESSIONIST | \$10,000 |
| IMPRESSIONIST | \$5,000 |
| CLASSICAL | \$3,000 |
| CURATOR | \$1,000 |

important deadlines:

FRIDAY NOVEMBER 29, 2019

deadline to be listed as printing underwriter on event signage and social media

FRIDAY MARCH 6, 2020

deadline to be included in all media releases

FRIDAY MARCH 27, 2020

deadline to submit artwork for event program ads

SIGNATURE SPONSORSHIPS ARE ALSO AVAILABLE

For additional information on signature sponsorships
please contact Shannon Bryant at sbryant@britepaths.org

| | |
|----------------------|---------|
| registration table | \$3,000 |
| dessert sponsor | \$1,500 |
| raffle table sponsor | \$1,500 |
| auction sponsor | \$ 500 |

Artful Living connected

AVANTE-GARDE

EXPRESSIONIST

IMPRESSIONIST

CLASSICAL

CURATOR

| | AVANTE-GARDE | EXPRESSIONIST | IMPRESSIONIST | CLASSICAL | CURATOR |
|--|------------------------|------------------------|----------------------|----------------------|----------------------|
| sponsorship benefits | \$15,000 15 tickets | \$10,000 10 tickets | \$5,000 6 tickets | \$3,000 4 tickets | \$1,000 2 tickets |
| pre-event recognition | | | | | |
| Social Media Promotion on Facebook, Twitter, Instagram and LinkedIn. Press Release Mention | LOGO | LOGO | LOGO | NAME | NAME |
| Inclusion in print and electronic newsletter | ⊗ | ⊗ | ⊗ | ⊗ | ⊗ |
| Committee Chair position on the event planning committee | ⊗ | ⊗ | ⊗ | | |
| event-day recognition/benefits | | | | | |
| Introduce client speaker at event | ⊗ | | | | |
| Logo/Name recognition in event program | LOGO | LOGO | LOGO | NAME | NAME |
| Recognition in event video that will be posted on YouTube and shown at presentations throughout the year | LOGO | | | | |
| Provide a branded item for the swag bags | ⊗ | ⊗ | | | |
| Provide marketing materials (business card, flyer, etc.) for swag bag | | | ⊗ | ⊗ | ⊗ |
| Advertisement space in keepsake program | full page | 1/2 page | 1/4 page | business card size | |
| post-event recognition | | | | | |
| Logo/Name inclusion in thank you e-blast | LOGO | LOGO | LOGO | NAME | NAME |
| Meet and greet lunch/tour with Executive Director and Board Member | ⊗ | ⊗ | ⊗ | ⊗ | ⊗ |
| Listed on Britepaths website as a Community Partner | ⊗ | ⊗ | ⊗ | ⊗ | ⊗ |



company _____ contact name _____

address _____

city _____ state _____ zip code _____

phone _____ email _____

website _____

- AVANTE-GARDE \$15,000
- EXPRESSIONIST \$10,000
- IMPRESSIONIST \$5,000
- CLASSICAL \$3,000
- CURATOR \$1,000

Payments can be made online at britepaths.org or by check made payable to Britepaths. Checks should include Artful Living in the memo line and sent to:
Britepaths - 3959 Pender Drive, Suite 200, Fairfax, VA 22030

Britepaths is a 501 c3 tax-exempt organization. Our tax ID number is 52-1596259