



Artful Living Sponsorship & Underwriting Opportunities

Join us for an exquisite evening of food, wine, and strengthening community on Saturday, April 22, 2017 at 7pm at the Stacy C. Sherwood Center in the City of Fairfax. Enjoy live music, while perusing amazing works of art, and sampling fine wine and sumptuous hors d'oeuvres. All art work will be for sale, with Britepaths receiving 50% of the sale price. Enjoy a live auction. Proceeds from the evening will benefit the programs of Britepaths and the Spotlight on the Arts Scholarship Program. **For more information on this event, visit <http://britepaths.org/Art>.**

EVENT SPONSORSHIP & UNDERWRITING OPPORTUNITIES

PARTNER \$5,000

CHAMPION \$2,500

NEIGHBOR \$1,500

FRIEND \$1,000

ADVOCATE \$500

SPONSORSHIP & UNDERWRITING BENEFITS

PARTNER : \$5,000

- Logo on event signage and publicity
- Publicity at event website with logo/hyperlink, e-newsletters, social media, event press release.
- Organization name with logo (hyperlinked) listed.
- Up to a full page ad in the event program.
- Tickets for 15 to the event.

This commitment level can help provide a Thanksgiving meal for 100 families in need.

CHAMPION: \$2,500

- Logo on event signage and publicity
- Publicity at event website with logo/hyperlink, e-newsletters, social media, event press release.
- Up to a half page ad in the event program.
- Tickets for 10 to the event.

This commitment level can help provide two-weeks of groceries for 30 families enrolled in our Food Program.

NEIGHBOR: \$1,500

- Name on event publicity and signage.
- Publicity at event website with name only, e-newsletters, social media, event press release.
- Up to a quarter-page ad in the event program.
- Tickets for 5 to the event.

This commitment level can help provide up to 5 families with one-time auto-repair assistance so they can continue to travel to and from work.

FRIEND: \$1,000

- Name on event publicity and signage.
- Publicity at event website with name only, e-newsletters, social media, event press release.
- Business card sized ad in the event program.
- Tickets for 4 to the event.

This commitment level can help provide 4 new mothers with a baby gear basics bundle.

ADVOCATE: \$500

- Name on event publicity and signage.
- Publicity at event website with name only, e-newsletters, social media, event press release.
- Listing in the event program.
- Tickets for 2 to the event.

This commitment level can help Britepaths provide Financial Literacy classes for 50 clients.

Underwriting Opportunities

We welcome your support to help us cover the expenses of our event. Event underwriters will be recognized and receive sponsorship benefits. Your donation can help with expenses including the awards, food, wine, & printing. ***Custom underwriting packages are available.*** Contact Jennifer Rose at jrose@britepaths.org to discuss options. **Examples of suggested underwriting opportunities:**

Printing – \$1,500

Your company name on invitations, event program, event signage as the printing underwriter (Deadlines apply). Your staff to assist at the registration table to hand out programs .

Wine—\$1,000

Your company name on the wine table. You provide the volunteers to staff the table or we can do it for you!

Awards—\$1,000

Your company name on every ballot! Staff the People’s Choice Ballot Box and announce the winner!

Craft Beer Tasting— \$500

Your company name on the craft beer tasting table. You provide the volunteers to staff the table or we can do it for you!

Dessert Table – \$500

Your company name on the dessert table. You provide the volunteers to staff the table or we can do it for you!

In-Kind Support

Your in-kind donation to help further reduce our event expenses are welcome. We’re happy to acknowledge your in-kind support value towards Sponsorship recognition levels. Items needed include:

- Floral Decorations
- Printing Services
- Paper Products
- Advertising: Print/TV/Radio
- Live Auction Items (i.e. Beach Houses, Sports Tickets (Corporate Suites), Unique Experiences, etc.) - minimum value \$500

IMPORTANT DEADLINES

Friday, March 3

- Deadline to be listed as a printing underwriter on invitations.

Friday, March 24

- Deadline to be included in all media releases.

Friday, March 31

- Deadline to get artwork in for event program ads. Deadline to be listed as a printing underwriter on event program.

For additional information on event sponsorship, underwriting, and in-kind support, please contact Jennifer Rose, Development Manager at jrose@britepaths.org or 703.273.8829.

Britepaths is a 501 c3 tax-exempt organization. Our tax ID number is 52-1596259.

PAYMENT OPTIONS: CREDIT CARD Payment on our website
(Britepaths.org)

-or-

CHECK made payable to “*Britepaths - Artful Living*”

Britepaths, 4080 Chain Bridge Rd., 2nd Floor, Fairfax VA 22030

britepaths.org

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britepaths

Formerly
Our Daily Bread