



britepaths

2017 Annual Report

Britepaths' mission is to provide our Fairfax County area neighbors in need with short-term safety-net services and empower them to work toward long-term self-sufficiency.

Working Together

Financial Empowerment Center. In July 2017, Britepaths received a grant from the **United Way of the National Capital Area** and **Fairfax County** to administer the **Financial Empowerment Center (FEC) at South County**. Britepaths' staff coordinates volunteers and partners to offer free Financial Coaching sessions and classes at convenient times in an effort to help struggling Alexandria area residents work toward financial self-sufficiency. Staff expanded relationships with community partners to broaden the variety of the FEC's offerings going into 2018, including tax preparation, small business development and credit repair.

Financial Literacy Partnerships. Britepaths' Financial Literacy Program continues to seek out and build relationships with local non-profit partners as a vital tool for reaching new clients and further empowering them by building on the services they're receiving from our partners. In 2017, Britepaths began partnerships with: **La Cocina VA**, offering a personal finance component to an intensive Culinary Training Program for 29 students; **Friends of Guest House**, providing

two separate class series to 34 clients who will re-enter the community after incarceration; and **Catholic Charities of the Diocese of Arlington**, serving 45 students in five separate financial skills workshops. The **Foundation for Financial Planning** continued to be instrumental in its support for our Financial Counseling Clinics (FCCs) in Chantilly and Alexandria, and has expanded its support for 2018. Britepaths served 761 people with Financial Literacy classes, counseling and mentoring last year.

3 Cups of Coffee®. Britepaths partnered with **Pennsylvania Women Work** to adopt its short-term mentoring program for job-ready candidates who can benefit from some extra networking reach and coaching to obtain a better job. Britepaths launched the program in 2017 with funding from the **Morrison & Foerster Foundation** and the **Peter and Mary Levin Family Foundation**. We partnered with the Dulles chapter of the **Society for Human Resources Management** to recruit our first group of mentors. In 2017, 20 clients started mentoring relationships, and four found better jobs as a result.



“The financial mentor helped me to make a budget and debt repayment plan, to track my spending, and to make better financial decisions....All in all, I don't know where I'd be without Britepaths.”

—Annette, Britepaths Financial Mentoring Client

Who We Are

In our 34 years of providing help and hope to struggling residents of the Fairfax County area, Britepaths has been committed to tailoring our services to meet the ever-changing needs of the working poor or those in crisis. We are a dedicated leader in developing sustainable solutions that meet the challenges of low-income working families through emergency assistance, financial literacy and one-on-one mentoring. We rely on the financial support and volunteer

power of civic organizations, businesses, faith communities, local governments and thousands of community members to deliver these vital services to our struggling neighbors.

Visit britepaths.org to learn how you can support our work.



Britepaths' annual Artful Living event with the Fairfax Spotlight on the Arts Festival is a community event and fundraiser to support our Programs. It includes a juried art show with art for sale, live auction and a testimonial from a client. In this photo at our April 20, 2017 event, Artist Ire Lee (left) and Britepaths Board member Joni Henderson are with Lee's work.



Financial Literacy volunteer Rick Froehlich (front left) is the lead instructor for Britepaths' six-week personal finance certificate program for La Cocina VA clients, who are training for better-paying service industry careers.



On August 4, 2017, Congressman Don Beyer visited the Financial Empowerment Center (FEC) at South County, which Britepaths administers through a grant from the United Way of the National Capital Area and Fairfax County. He is pictured at right with United Way NCA's Timothy Johnson (left), FEC Manager Dawn Sykes, and Britepaths' Executive Director Lisa Whetzel.

2017 Impact

The Fairfax County area families who turn to Britepaths for assistance are working, but struggling to pay for rent and basic necessities in our expensive area. Our Stability programs help them stay in their homes while they work through a crisis, and our Resilience programs provide tools so they can budget and plan for a better future. Seasonal supports provide hope and help during stressful times.

Building Resilience

761

People with Financial Mentoring, Classes and Counseling

Eighty percent of clients who received 1:1 mentoring or counseling reported achieving their personal financial goals.

177

Financial Empowerment Center (FEC) at South County Clients

Britepaths launched the FEC in July 2017, and in just six months, provided financial coaching and classes to 177 people to improve their financial stability.

31

Naomi Project Moms

Provided 31 at-risk new mothers holistic support and hope to help them raise healthy babies during the critical developmental years.

20

3 Cups of Coffee® Clients

Twenty clients learned job search skills and accessed their mentors' professional networks. Four have obtained better-paying jobs.

20

Project BRIDGE Families

We congratulated seven Project Bridge graduates in 2017. A total of 20 clients were in some stage of their journey toward financial self-sufficiency.

Volunteer Power



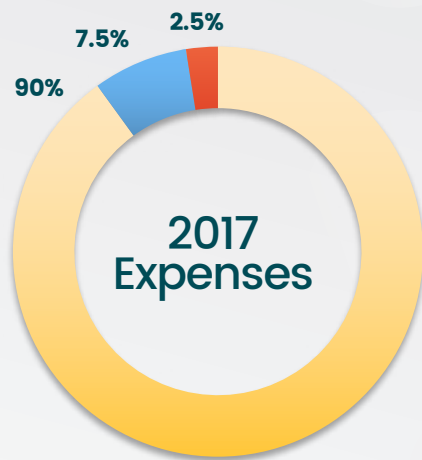
1,080 Volunteers



8,953 Hours of Service



Value of \$297,499

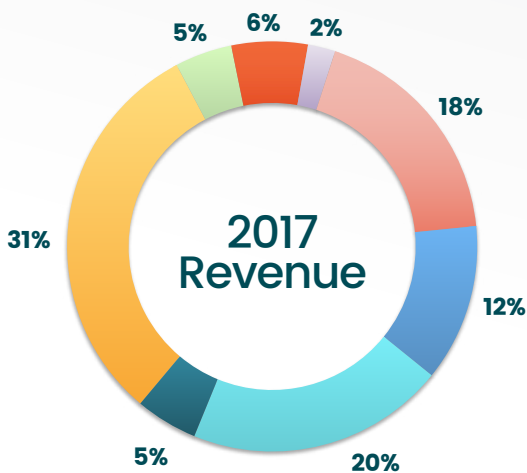


Program

Administrative

Fundraising

Overhead Rate: 10%



Contributions.....	\$361,058
Corporations.....	\$52,187
Foundations.....	\$69,580
United Way.....	\$25,063
Govt. Grants.....	\$213,595
Non Govt. Grants.....	\$143,628
In-kind.....	\$236,002
Other.....	\$56,873
Total.....	\$1,157,986

Stabilizing Families

1,076

Families with Food Assistance

Alleviated hunger by providing grocery store gift cards, non-perishable food, farmers market vouchers and weekend food for students in grades K-12.

210

Families with Financial Assistance

Improved financial stability of 210 families by providing rent, utility or car repair assistance.

Seasonal Supports

2,540

Students with School Supplies

With your support, 2,540 students began their school year with needed supplies and dignity.

551

Families with Holiday Assistance

Harnessed community support to provide help and hope to 551 families for Thanksgiving and the December holidays.



“Since I returned to work from medical leave, I have made less money, carried high prescription costs and have been unable to catch up on my rent. Your assistance gave me a fresh start.”

— Maria, Financial Assistance Client