



## 2018 Impact Report

Britepaths' mission is to provide our Fairfax County area neighbors in need with short-term safety-net services and empower them to work toward long-term self-sufficiency.

## 2018 Highlights

### Expanding Workforce Development

Britepaths continued to focus on expanding Workforce Development offerings in 2018. Through a grant from the **Fairfax County Community Funding Pool**, Britepaths and our **Financial Empowerment Center at South County (FECSoco)** partnered with the County's **Department of Housing and Community Development** to pilot a **Pre-Apprenticeship Training Program** in the South County area. Staff and community partners help disadvantaged County residents gain the necessary foundation to pursue better-paying, high-demand jobs in healthcare. Of the **eight students** who graduated from the first cohort last fall, **87% demonstrated improvement** in their math, reading and writing skills.

Britepaths' established Workforce Development offerings, **Project BRIDGE** financial and career goal mentoring, and **3 Cups of Coffee** (recently renamed **Network Up**) short-term networking mentoring, **served 48 clients** in 2018, with a **70% success rate**.

### Growing the Financial Empowerment Center

Britepaths' staff and volunteers worked diligently last year to expand services and attract more clients to **FECSoco**, and the results were outstanding. In 2018, FECSoco served **1,459 clients**, offering: year-round financial coaching and tax consulting; small business counseling; pre-apprenticeship training; workforce counseling; and youth financial literacy workshops.

Pro bono consultants from **Fors Marsh Group** conducted research to help FECSoco staff craft marketing messages that would appeal to clients, and **Deloitte** pro bono

consultants offered advice to improve the web site. FECSoco staff are implementing these recommendations to further our client outreach efforts.

### Partnering to Support More Children

Though Britepaths' services focus on assisting families and single adults, more than half of the total clients we serve are children. The number of children in our community needing assistance continues to grow. In 2018, **29% of Fairfax County Public Schools (FCPS) students** qualified to receive free or reduced-price meals.

Since 2011, Britepaths has partnered with **Fairfax County**, FCPS and other non-profits to assist more children in need with food and school supplies – with enthusiastic support from the community. Our **Food4Thought** food pack program partnered with **16 FCPS schools** in 2018 to ensure that **841 students in need** had supplemental food on the weekends. Through Britepaths' partnership with **Fairfax County's Collect for Kids**, our **Back to School Program** stretched donations of funds, backpacks and calculators to assist **2,655 students** in need. The holidays are stressful for struggling families. Our **Holiday Program** enlists hundreds of community members to sponsor children for gifts and festive meals to enjoy with their families. Donations and Program sponsorships help us provide gift cards to families who are not sponsored. In 2018, we provided holiday assistance to **916 individuals and families, including gifts for 628 children**.

Britepaths and FECSoco are also expanding partnerships to teach **Youth Financial Literacy**. FECSoco worked with **60 teens in 2018**. A recent \$50,000 grant from **PwC** will help us serve more youth in this capacity.



**“Before this class, I didn't know how to start my career...I learned a lot for my career and how to reach my goal.”**

**–“Judith,” Pre-Apprenticeship Training Graduate**

## Who We Are

Britepaths is celebrating 35 years of providing help and hope to struggling residents of the Fairfax County area. Like a business, we provide a service to the community called social impact. We are committed to tailoring our services to meet the ever-changing needs of the working poor or those in crisis.

We are a dedicated leader in developing sustainable solutions that meet the challenges of low-income working families through emergency assistance, financial literacy, workforce development and one-on-one mentoring.

We rely on the financial support and volunteer power of civic organizations, businesses, faith communities, local governments and thousands of community members to deliver these vital services to our struggling neighbors.

Visit [britepaths.org](http://britepaths.org) to learn how you can support our work.



**Back to School:** Britepaths has been part of Fairfax County's Collect for Kids partnership since 2011. The goal is to provide school supply assistance to as many Fairfax County Public School students in need as possible. Thanks to generous donations of funds, backpacks and calculators, we assisted 2,655 students in 2018. In the Photo: Program Manager Joanne Walton with a client's daughters.



**Financial Literacy Accolades:** Financial Literacy volunteer Didi Dorsett was named runner up for the 2018 Pro Bono Financial Planning Award by our grantor Foundation for Financial Planning and *Financial Planning Magazine*. Didi is at right with her Mentee, Project BRIDGE graduate DéShaun, at our Wine and Wonderment event in November.



**New Office Space:** Thanks to grants from Fairfax County and John Edward Fowler Memorial Foundation, and furniture donations from HumanTouch, LLC and The Borenstein Group, Britepaths moved to new offices in October that help our growing staff better serve our clients. Photo in our new conference room, with (front) volunteer Pamela Davis, Board Member Catherine Read, Executive Director Lisa Whetzel, Director of Development D'Ivonne Holman, and (back) Past President Dave Sands and volunteer Mark Lipari.

## 2018 Impact

Thanks to **YOUR** support, Britepaths was able to make a real difference for our families in 2018, serving **7,151 households**. The Fairfax County area families who turn to Britepaths for assistance are working, but struggling to pay for rent and basic necessities in our expensive area. Our Stability programs help them stay in their homes while they work through a crisis, and our Resilience programs provide tools so they can budget and plan for a better future. Supports for children provide hope and help for families during stressful times. The success of our programs rely heavily on volunteer support.



### Building Resilience

**2,264**

*People with Financial Literacy,  
Workforce Development and Naomi Project Mentoring*



### Stabilizing Families

**1,401**

*Food Bridge and  
Financial Assistance Clients*



### Supports for Children

**4,942**

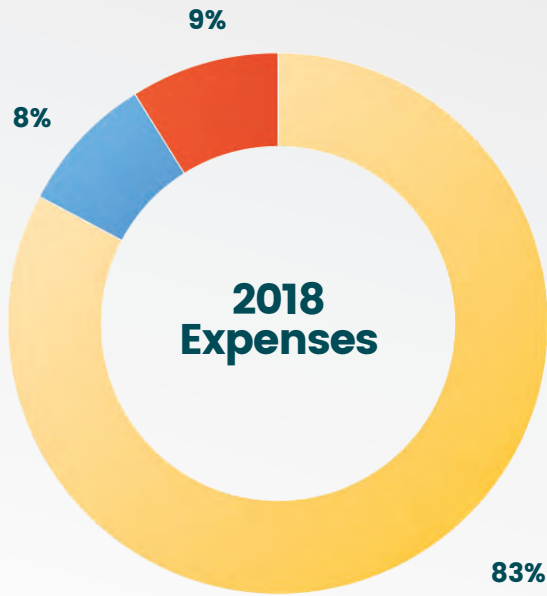
*Children with Food4Thought, Back to School,  
Holiday and Financial Literacy*



### Volunteer Power

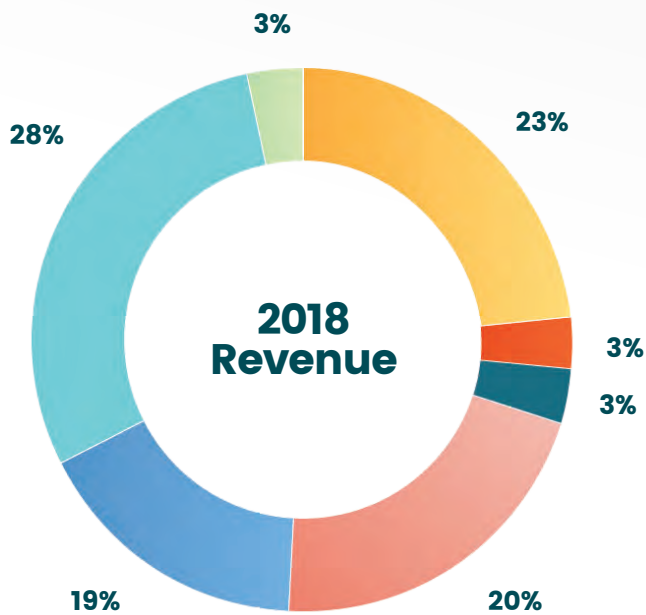
**934**

*Volunteers, Devoting 10,410 Hours,  
Valued at \$329,127*



**2018 Expenses:**

- Program
- Administrative
- Fundraising



**2018 Revenue:**

- Contributions..... 23%
- Corporations..... 3%
- Foundations..... 3%
- Govt. Grants..... 20%
- Non Govt. Grants..... 19%
- In-kind..... 28%
- Special Events and Interest..... 3%
- Total..... \$1,444,990

**“I have been able to save money thanks to [my mentor] Deidra, pay off most of my debt...and leave with the knowledge of how important it is to maintain a good handle on my finances.”**

**— Eva, Financial Mentoring Client**

