



britepaths

Artful Living connected

sponsorship opportunities

important deadlines:

TUESDAY, FEBRUARY 15, 2022

deadline to be listed as printing underwriter on event signage and social media

FRIDAY, APRIL 1, 2022

deadline to be included in all media releases

THURSDAY, APRIL 21, 2022

deadline to submit artwork for event program ads

AVANT-GARDE	\$15,000
EXPRESSIONIST	\$10,000
IMPRESSIONIST	\$5,000
CLASSICAL	\$3,000
CURATOR	\$1,000

SIGNATURE SPONSORSHIPS ARE ALSO AVAILABLE

For additional information on signature sponsorships please contact Shannon Bryant at sbryant@britepaths.org. Event information and Call for Art at britepaths.org.

printing sponsor	\$2,500
bar sponsor	\$1,500
dessert sponsor	\$1,500
photo booth sponsor	\$1,000
juried art sponsor	\$1,000
auction sponsor	\$ 500

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		AVANT-GARDE	EXPRESSIONIST	IMPRESSIONIST	CLASSICAL	CURATOR
	sponsorship benefits	\$15,000 15 tickets	\$10,000 10 tickets	\$5,000 6 tickets	\$3,000 4 tickets	\$1,000 2 tickets
pre-event recognition	Social Media Promotion on Facebook, Twitter, Instagram and LinkedIn. Press Release Mention	LOGO	LOGO	LOGO	NAME	NAME
	Inclusion in print and electronic newsletter					
	Committee Chair position on the event planning committee					
event-day recognition/benefits	Introduce client speaker at event					
	Logo/Name recognition in event program	LOGO	LOGO	LOGO	NAME	NAME
	Recognition in event video that will be posted on YouTube and shown at presentations throughout the year					
	Provide a branded item for the swag bags					
	Provide marketing materials (business card, flyer, etc.) for swag bag					
	Advertisement space in keepsake program	full page	1/2 page	1/4 page	business card size	business card size
post-event recognition	Logo/Name inclusion in thank you email	LOGO	LOGO	LOGO	NAME	NAME
	Meet and greet lunch/tour with Executive Director and Board Member					
	Listed on Britepaths website as a Supporter					



company _____ **contact name** _____

address _____

city _____ **state** _____ **zip code** _____

phone _____ **email** _____

website _____

- ☐ **AVANT-GARDE** \$15,000
- ☐ **EXPRESSIONIST** \$10,000
- ☐ **IMPRESSIONIST** \$5,000
- ☐ **CLASSICAL** \$3,000
- ☐ **CURATOR** \$1,000

Payments can be made online at britepaths.org or by check made payable to Britepaths. Checks should include Artful Living in the memo line. Mail to:
Britepaths - 3959 Pender Drive, Suite 200, Fairfax, VA 22030

Britepaths is a 501 c3 tax-exempt organization. Our tax ID number is 52-1596259.