

ARTFUL LIVING FORWARD

sponsorship opportunities

important deadlines:

FRIDAY, MARCH 31, 2023

deadline to submit artwork for event program ads

THURSDAY, APRIL 6, 2023

deadline for media benefits and VIP ticket sales

AVANT-GARDE	\$15,000
EXPRESSIONIST	\$10,000
IMPRESSIONIST	\$5,000
CLASSICAL	\$3,000
CURATOR	\$1,000

SIGNATURE SPONSORSHIPS ARE ALSO AVAILABLE

For additional information on signature sponsorships
please contact Abra Kurt at akurt@britepaths.org

printing sponsor	\$2,500
bar sponsor	\$1,500
dessert sponsor	\$1,500
photo booth sponsor	\$1,000
juried art sponsor	\$1,000
auction sponsor	\$ 500

Artful Living Sponsorship

Your sponsorship will touch the hearts and minds of nearly 200 guests from across Northern Virginia and the Greater Washington, DC region, who excitedly await and attend Artful Living in person each year – and more than 10,000 Britepaths print and e-newsletter readers and social media followers. Join us in our work to empower local families and individuals through financial literacy, workforce development, and supports for children.

Sponsorship Levels and Benefits

AVANT-GARDE \$15,000

- 8 VIP tickets to Artful Living
- One reserved high-top table and program seating for 8 at Artful Living
- Dedicated full-page ad in Artful Living keepsake program
- Provide a branded item for VIP gift bags
- Logo listing on Sponsors page of keepsake program
- Logo recognition in event video that will be posted on Britepaths website and YouTube and shown at presentations throughout the year
- Dedicated, tagged social media post with your name and logo announcing your Artful Living Sponsorship (Facebook, Instagram, Twitter, and LinkedIn)
- Inclusion in print and digital newsletter and press release
- Linked logo listing on Britepaths website as an event sponsor

EXPRESSIONIST \$10,000

- 6 VIP tickets to Artful Living
- One reserved high-top table and program seating for 6 at Artful Living
- Dedicated half-page ad in Artful Living keepsake program
- Provide a branded item for VIP gift bags
- Logo listing on Sponsors page of keepsake program
- Logo recognition in event video that will be posted on Britepaths website and YouTube and shown at presentations throughout the year
- Dedicated, tagged social media post with your name and logo announcing your Artful Living Sponsorship (Facebook, Instagram, Twitter, and LinkedIn)
- Inclusion in print and digital newsletter and press release
- Linked logo listing on Britepaths website as an event sponsor



To discuss sponsorship opportunities, please contact Abra Kurt, Development Director, at akurt@britepaths.org.

britepaths.org/event/artful23

IMPRESSIONIST \$5,000

- 4 VIP tickets to Artful Living
- One reserved high-top table and program seating for 4 at Artful Living
- Dedicated quarter-page ad in Artful Living keepsake program
- Provide a branded item for VIP gift bags
- Logo listing on Sponsors page of keepsake program
- Name recognition in event video that will be posted on Britepaths website and YouTube and shown at presentations throughout the year
- Name included in social media post thanking Artful Living sponsors (Facebook, Instagram, Twitter, and LinkedIn)
- Inclusion in print and digital newsletter and press release
- Name listing on Britepaths website as an event sponsor

CLASSICAL \$3,000

- 2 VIP tickets to Artful Living
- Reserved program seating for 2 at Artful Living
- Logo listing on Sponsors page of keepsake program
- Name recognition in event video that will be posted on Britepaths website and YouTube and shown at presentations throughout the year
- Name included in social media post thanking Artful Living sponsors (Facebook, Instagram, Twitter, and LinkedIn)
- Inclusion in print and digital newsletter
- Name listing on Britepaths website as an event sponsor

CURATOR \$1,000

- 2 VIP tickets to Artful Living
- Reserved program seating for 2 at Artful Living
- Name listing on Sponsors page of keepsake program
- Name included in social media post thanking Artful Living sponsors (Facebook, Instagram, Twitter, and LinkedIn)
- Inclusion in print and digital newsletter
- Name listing on Britepaths website as an event sponsor



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