

## 2024 Impact Report

In 1984, Britepaths started with a simple goal: to help neighbors facing hardships find stability and build brighter futures. Forty years later, that vision continues to guide us. In 2024, Britepaths marked an important executive transition as Lisa Whetzel concluded 17 years as Executive Director and Abra Kurt stepped into the role to lead the organization into its next chapter. Abra joined Britepaths in early 2023 as Development Director, bringing deep experience across nonprofit leadership, communications, and corporate social responsibility. Under Whetzel's leadership, Britepaths expanded its services to better meet the complex needs of families. Taking the helm as part of Britepaths' 40th Anniversary culmination, Abra plans to strengthen business practices, enhance operational impact and outcomes, and position the organization to scale its programs and services. Britepaths celebrated our 40th with an Anniversary Gala uniting more than 240 community members to honor our legacy of service. Brimming with inspiration from local leaders, including Virginia House Delegate, David Bulova; Fairfax County Board of Supervisors Chairman, Jeffrey C. McKay; and Fairfax County Mayor, Catherine Read; and a performance by poet Kim B. Miller and painter Kelly Haneklau, representing hope emerging from adversity, the heart of the evening came from Roshon Casey-Lee, who shared how Britepaths helped her family through challenges and set them on a path to financial stability. Her story embodies the spirit of what we have worked toward: stronger families, brighter futures, and neighbors supporting neighbors.



## Programmatic Impact

In 2024, Britepaths served 8,668 families across Northern Virginia, positively impacting the lives of 9,570+ individuals.

### Stabilizing Families

**942**

families received food or financial assistance, helping **2,653 people** in our region.

### Fostering Personal Empowerment

**2,854**

individuals participated in Financial Empowerment and Workforce Development coaching or mentoring, classes, and workshops.

### Providing Support for Children

**5,502**

children and youth received Food4Thought weekend meal packs, Back to School Supplies, Holiday Program assistance, and financial education.

### Volunteer Power

**435**

volunteers donated **5,570 hours**, valued at **\$217,773**, to assist our families and support our work.

Learn more at: [britepaths.org/our-impact](https://britepaths.org/our-impact).



## Driving Personal Empowerment

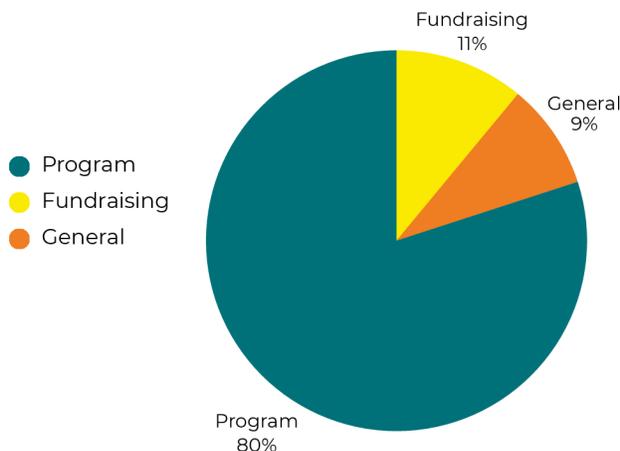
Through the Financial Empowerment Center at South County, Britepaths collaborated with community organizations to expand access to financial education and coaching. In 2024, partnerships included Morgan Stanley and Housing Alexandria, which provided personalized coaching to Parkstone residents; Truist Bank and Women for Afghan Women, offering multilingual banking workshops; and Friends of Guest House, supporting women rebuilding their lives after incarceration. From youth and senior workshops to community sessions with AHC, EYE, and Communities Together, Inc., these collaborations empowered neighbors to build confidence, improve financial skills, and work toward lasting stability.

## Equipping People for the Workforce

Britepaths expanded career opportunities through innovative training and partnerships. Our Pathfinder Kitchen program launched with support from the Fairfax City Economic Development Authority, Mackenzies Tunes & Tonics, The Chosen Chef, and OAR NoVA, offering culinary skills, ServSafe certification, job readiness, and achieving a 100% graduation rate. Community workshops, conducted in collaboration with FACETS and the Ethiopian Community Development Council's African Community Center, provided training in resume development, job search, and interview skills for youth, newcomers, and their families. Our ReFraming the Issue: Pathways to Work panel, cohosted with ReFrame Wealth, highlighted regional workforce challenges and celebrated success stories.

### 2024 Expenses

Total Expenses: \$3,055,663



### 2024 Revenue

Total Revenue: \$3,122,841.66

